Entertainment

GRAMMY-nominated Black Violin to headline special event on December 6 to raise awareness and funds for two critical Philadelphia youth arts education organizations

J, November 24, 2020... Black Violin, with nearly 20 million views on YouTube, will be the Special Guest at Musicopia's and Dancing Classrooms Philly's annual High Note High Step Event on **Sunday, December 6** at 3:30PM. Usually an in-person breakfast, this year's High Note High Step has been re-imagined as a virtual event using Remo: a unique, interactive, and immersive online platform. The event is free, but registration is required, *bit.ly/20HNHS*. The High Note High Step will be an uplifting way to end the weekend, with guests experiencing how Musicopia and Dancing Classrooms Philly are using the arts to impact the lives of children throughout the Philadelphia region.

Black Violin will premiere a virtual performance video, speak (LIVE) about the power of the arts in their lives, and answer questions by Musicopia String Orchestra students. The event will also feature and highlight the talents and achievements of a dynamic array of Musicopia's and Dancing Classrooms Philly's students.

Black Violin is classically trained violist and violinist Wil Baptiste and Kev Marcus who combine classical and hiphop influences to create a distinctive multi-genre sound. Through performances at President Obama's inauguration, official NFL functions, and sold-out/packed audiences at Philadelphia's Annenberg Center, Merriam Theater and the Academy of Music, Wil and Kev place heavy emphasis on educational outreach, performing for more than 100,000 students each year. Black Violin challenges the stereotypes and preconceived notion of what a "classical musician" looks and sounds like.

"Despite the challenges that COVID-19 has brought, the new landscape has opened up many exciting opportunities and we are thrilled to have Black Violin at our annual fundraising event, underscoring the importance of arts education," said Catherine Charlton, Executive Director of Musicopia and Dancing Classrooms Philly (DCP). "At Musicopia and DCP we give our students a framework for reaching goals and for learning perseverance, much needed during these trying times. This event is on behalf of those students so that they can continue to have safe ways in which to express themselves."

About Musicopia

Musicopia's mission is to provide opportunities for children to experience, learn, perform, and appreciate music. Since its founding 1974, Musicopia has helped more than



350,000 children experience the benefits of first-hand exposure to the arts, and is a recognized leader in rebuilding and revitalizing school music programs. Musicopia reaches thousands of children each year in the Delaware Valley through in-school music education, a string orchestra program, a drumlines program, and its Gift of Music Instrument Donation Program. Musicopia places a priority on reaching students who are underserved and cut off from the region's rich cultural life. Through its high-quality programs, Musicopia aims to give all children, regardless of circumstances, the opportunity to have their lives transformed by music. For more information, visit www.musicopia.net.

About Dancing Classroom Philly

Dancing Classrooms Philly's mission is to foster self-esteem, social awareness and joy in children by providing the opportunity to learn and perform ballroom dance. Since its founding in 2007, DCP has reached more than 30,000 students through school residencies, a Saturday Academy program, and an Allstar group.

Through our ballroom dance instruction, we help to improve the climate of school communities across the Philadelphia region by building confidence in students, breaking down social barriers, and inspiring respect for all individuals. We envision transformative arts programs in all school communities that nurture creativity, build confidence, and promote a culture of mutual respect and wellbeing.

For more information, please visit www.dancing-

classroomsphilly.org.

Musicopia and Dancing Classrooms Philly joined forces in 2012 to create a strategic alliance to provide both organizations with a more efficient infrastructure while advancing their missions and community impact. Musicopia and DCP share the common goal of promoting confidence and self-esteem through the arts and are committed to working with under-served children and schools.

Mural Art on the Farm

Rodale Institute partners with Amber Art and Design of Philadelphia to tell the story of regenerative organic farming and the impact on our waterways



KUTZTOWN, PA, November 19, 2020: Rodale Institute, the global leader of regenerative organic agriculture, commissioned Amber Art and Design to create a new mural entitled "Farming in Harmony." The mural tells the story of regenerative organic farmers, and their practices and principles, such as increased biodiversity, crop rotation, notill, and soil health, which are vital to clean water efforts in the Delaware River Watershed.

The mural is part of the Grow Clean Water initiative educating young families in the Philadelphia region about the connection between farming practices and healthy rivers and streams. The initiative, funded by the William Penn Foundation, is part of a larger project to reduce agricultural runoff in the Delaware River Watershed, a water system which spans parts of 4 states and provides drinking water to more than 13 million people including residents of New York City, Trenton, Wilmington, and Philadelphia. With nearly 15,000 arms in the watershed, agriculture comprises a large portion of its land use. Erosion, pesticides, and fertilizers from farm fields are among its largest pollutants, threatening both wildlife and human health.

This project was led by Keir Johnston and Linda Fernandez of Amber Art and Design, based in Philadelphia. Amber Art and Design cultivates public spaces that advocate for equitable growth by facilitating dynamic interac-

tions between artists, communities, institutions, and movements.

"Art is a really powerful way to tell a story," said Fernandez. "Everyone learns in different ways. Some people learn from reading, some people might learn from hearing and some people learn from seeing. When people see this mural, there is a lot of information here. This is not just telling the story of the history but also of the future, the story of regenerative organic farming. We hope people feel inspired and also enriched by the art they are seeing here."

This mural is dedicated to the many farmers whose hard work, especially during this pandemic, contributes to our health and environmental healing. The mural can be viewed at the Rodale Institute headquarters in Kutztown.

Learn more about the project and the artists' process in this video. https://www.youtube.com/watch?v= NRulaShEFM

About Rodale Institute: Rodale Institute is a 501(c)(3) nonprofit dedicated to growing the organic movement through rigorous research, farmer training, and consumer education. Widely considered the global leader in regenerative organic agriculture, Rodale Institute has been researching the best practices of organic agriculture and sharing findings with farmers, scientists, and consumers throughout the world since 1947. Learn more at *RodaleInstitute.org*.



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