



**Musicopia is recipient of two major grants to expand its Drumlines program:
\$100,000 from Impact100 Philadelphia and \$45,000 from Children Can Shape the Future**

Grants will allow students from some of the city's most underserved communities to have their lives be transformed by music

Program teaches discipline, self-confidence, and teamwork

FOR IMMEDIATE RELEASE

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PHILADELPHIA (June 25, 2019)...Musicopia aims to give all children, regardless of circumstance, the opportunity to have their lives be transformed by music. To that end, Musicopia is proud to announce that it has recently won two major grants for its Drumlines program: a \$100,000 Core Mission Grant from Impact100 Philadelphia and a \$45,000 grant from Children Can Shape the Future.

Both of these grants, to be spread out over two years, will allow Musicopia to expand the Drumlines program (currently comprised of 200 students at five school sites) to additional school sites, serving up to an additional 150 students in Northwest Philadelphia starting in the 2019-2020 school year. Families at these schools are disproportionately affected by incarceration and substance abuse, and all schools served by the Drumlines program are 100% low-income within the School District of Philadelphia.

Denise Kinney, Executive Director of Musicopia said, “In a time when there is so much unrest and violence in the world, especially in the lives of our city’s young people, our Drumlines program gives students a sense of purpose, a feeling of achievement, and a much needed supportive community.”

The School District of Philadelphia is committed to putting music back in its 200 schools, relying on a public-private partnership model, of which Musicopia is proud to be a part. In the 2018-19 school year, members of Musicopia Drumlines had a 100% graduation rate compared to 70% overall for the School District of Philadelphia. Drumlines students continue to succeed after finishing the program, with many going on to premier performing arts high schools, college, and the military.

“Musicopia Drumlines helps children living in Philadelphia’s most impoverished communities find the self-efficacy, collaborative skills, and cultural pride they need to live happy and successful lives,” said Jesse Mell, Drumlines Director. “We are so grateful to Impact100 Philadelphia and Children Can Shape the Future for their support and confidence in our program, one that is the product of culturally responsive educational research, done with these kids in these schools, right here in Philadelphia.”

Musicopia Drumlines is programmed year-round in order to make music a lifestyle. Drumline students receive studio lessons, four hours of ensemble rehearsal each week, and multiple performance

opportunities each year. Musicopia Drumlines also offers a summer program. Drumline students share a determination to uphold a high standard of excellence for performance and discipline, and many are also dedicated to learning multiple instruments to a high degree of proficiency.

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Impact100 Philadelphia engages women in philanthropy and collectively funds high-impact grants to nonprofits in the Philadelphia area. Since 2009, Impact100 has awarded more than \$2.7 million to support the programs and services of 44 nonprofits in five focus areas.

Now in its 11th year of funding, **Children Can Shape the Future** (CCSF) focuses its efforts on supporting innovative education in both Camden and Philadelphia. CCSF believes that there are brilliant educators in Camden and Philadelphia, and CCSF's goal is to help make those individuals' dreams a reality.

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About Musicopia

Musicopia's mission is to provide opportunities for children to experience, learn, perform, and appreciate music. Since its founding 1974, Musicopia has helped more than 300,000 children experience the benefits of first-hand exposure to the arts, and is a recognized leader in rebuilding and revitalizing school music programs. Each year, Musicopia offers more than 3,200 music programs to over 18,000 students in the Delaware Valley through in-school music education, the Musicopia String Orchestra, Musicopia Drumlines, and its Gift of Music Instrument Donation Program. Eighty percent of Musicopia's students are economically underserved, living in some of the poorest regions in Greater Philadelphia; Musicopia places a priority on reaching students who are underserved and cut off from the region's rich cultural life. Through its high-quality programs, Musicopia aims to give all children, regardless of circumstances, the opportunity to have their lives be transformed by music. For more information, visit www.musicopia.net

About Musicopia Drumlines

Musicopia Drumlines is an award-winning percussion program open to 3rd-12th graders of all skill levels. Its goals are to inspire a love of music within children that will last a lifetime; to develop world-class fundamentals; to gain music-reading and listening skills under the direction of highly qualified teachers; and to teach crucial life skills such as discipline, self-confidence, and teamwork. The Drumlines program also promotes college readiness through time management, critical thinking, self-efficacy, and preparation for music school auditions. Ensembles actively perform in competitions, parades, private events, and sports games. For more information, visit www.musicopia.net/drumlines.

